# Aprendiendo el Valor de la Educación

GOBIERNO DE LA REPÚBLICA DOMINICANA · IDEICE · J-PAL LAC

Jim Berry - Cornell University

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# AVE as an example

- **Effective Public Policy**
  The challenge of the policy maker is to design cost-effective policies that are relevant to the needs of the country.

- **Rigorous Evidence**
  Understanding which public policies work and how to adapt and improve them requires reliable evidence.

- **Collaboration and Data**
  To generate relevant and inexpensive evidence, it is beneficial to build collaborations among academics and government institutions, in order to have political and financial support.
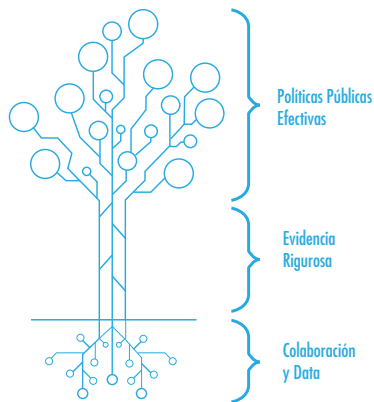


Políticas Públicas Efectivas

Evidencia Rigurosa

Colaboración y Data

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    - **Information** Interventions (scholarships, credits, returns, opportunities)

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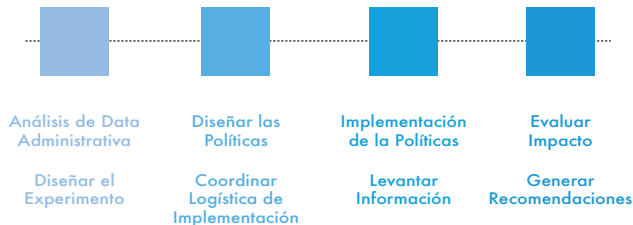
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- ⇒ How to design this intervention to be the most effective?

- ⇒ When scaling this type of policy to the entire country, what logistical and implementation challenges may the government face?

# Progress of the AVE Project



2014

2016

LLEVAR A ESCALA

Análisis de Data Administrativa

Diseñar las Políticas

Implementación de la Políticas

Evaluar Impacto

Diseñar el Experimento

Coordinar Logística de Implementación

Levantar Información

Generar Recomendaciones

# The intervention

Objectives:

1. Design the best intervention based on the evidence we have at the time and that suits the Dominican reality.

2. Make sure that the intervention is feasible to scale up.

3. Test at a smaller scale, introduce improvements and evaluate at a more massive level.

4. Collect beliefs data and educational plans in order to better understand the mechanisms.

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- Short and focused videos and an interactive application to be implemented on a tablet at the household.
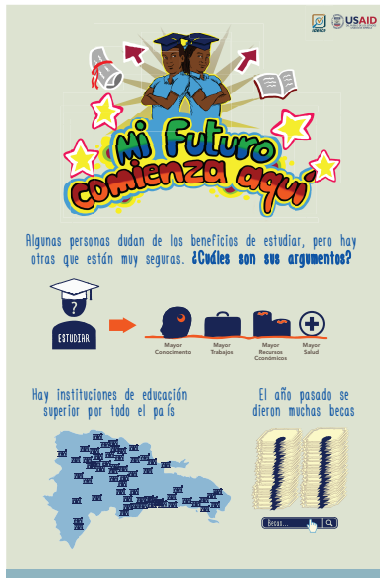
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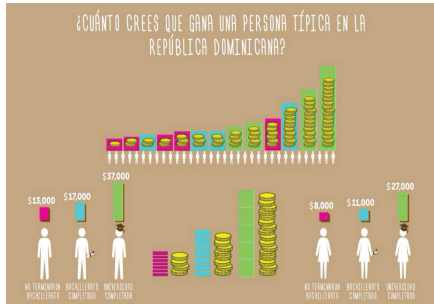
# With and without statistical data

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- *Detailed* household survey to collect information about parents, teachers and students
  ⇒ **Survey of 5,000 students and 2,000 households** in 2015 and 2016.

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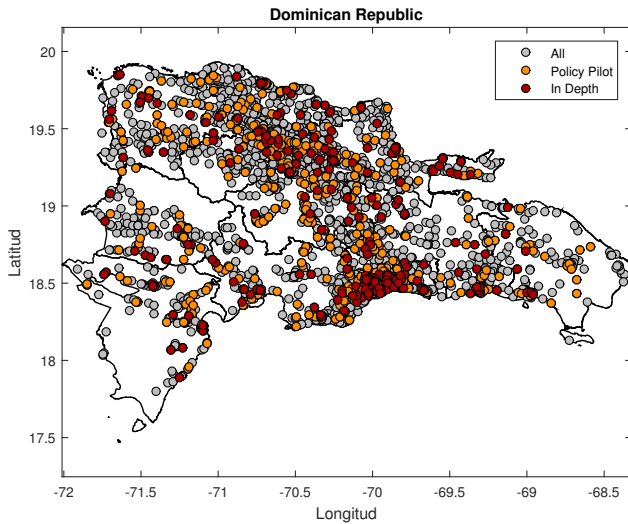| | | |
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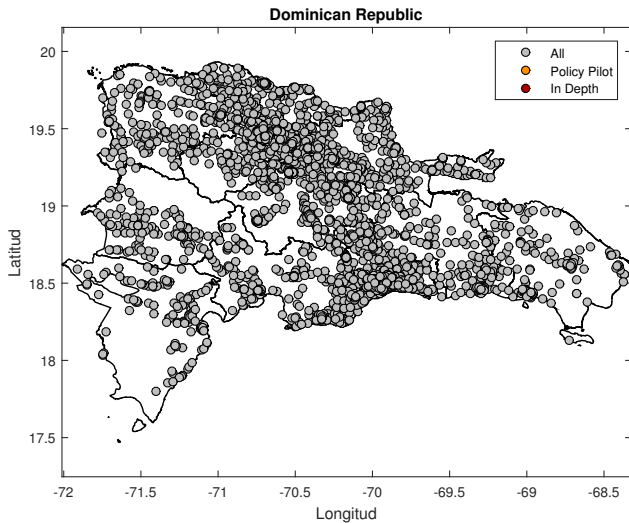
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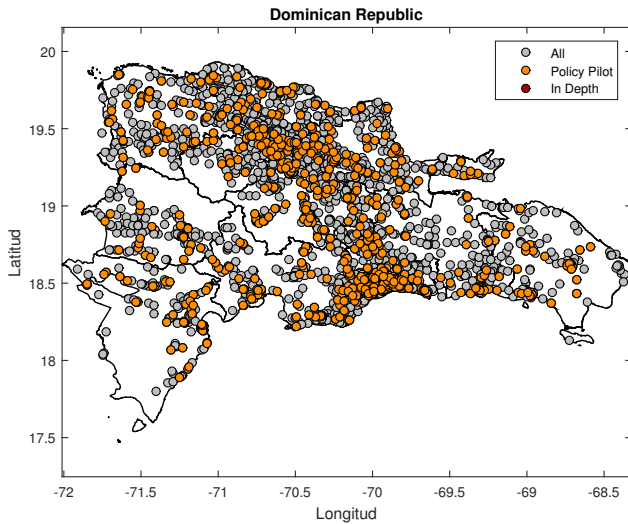
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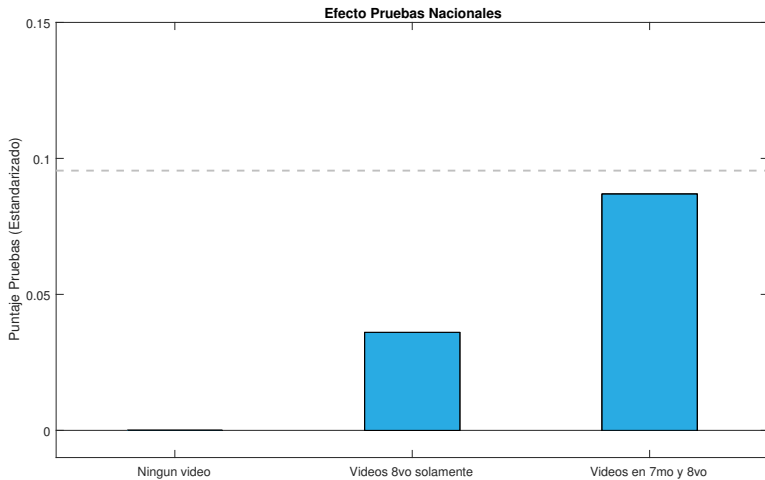- **Call Center** - Coordination with schools, technicians and teachers.

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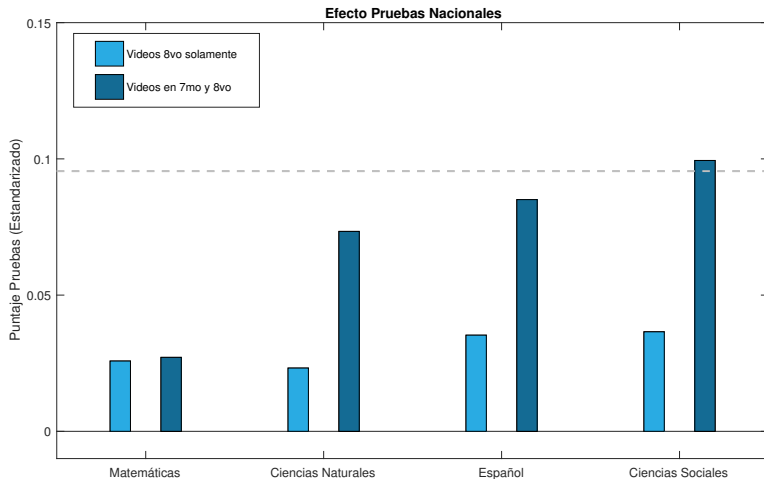
- **Central Bank** - 2015 education module

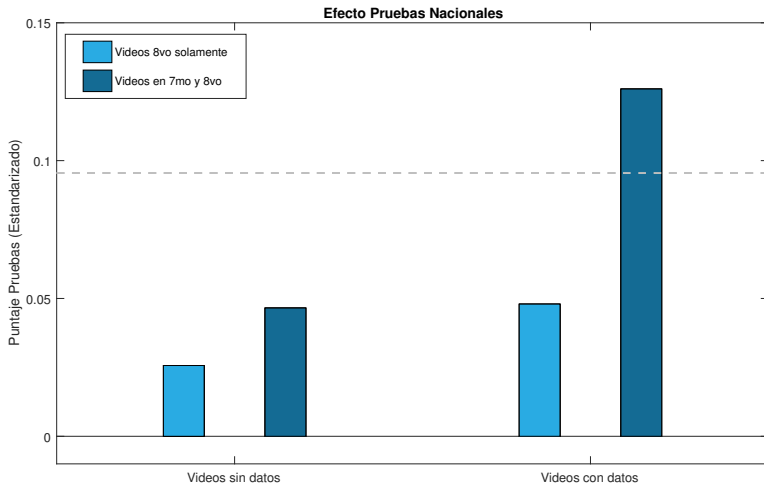  ⇒ Statistics relevant to the Dominican Republic.

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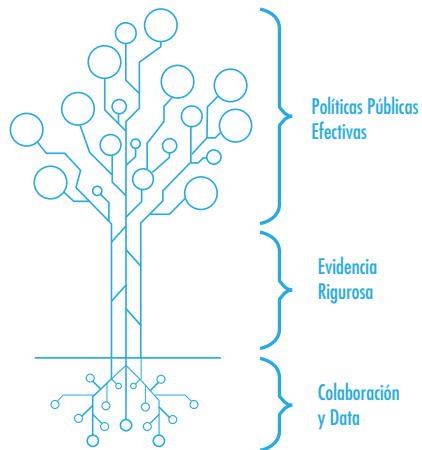
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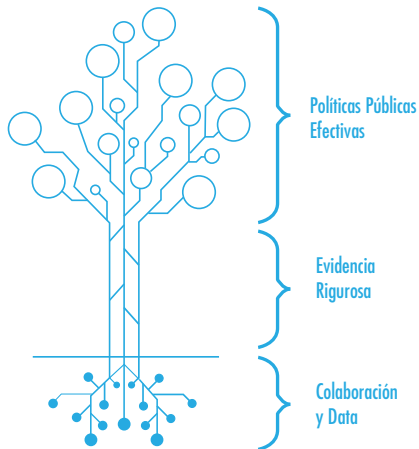
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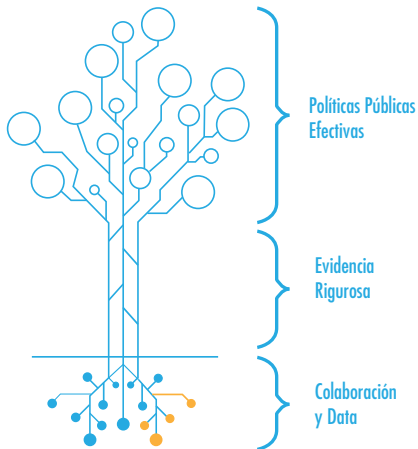Evidencia
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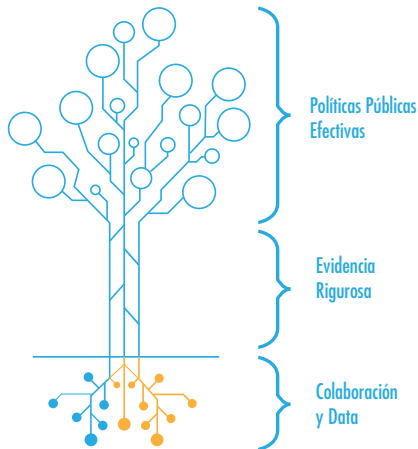
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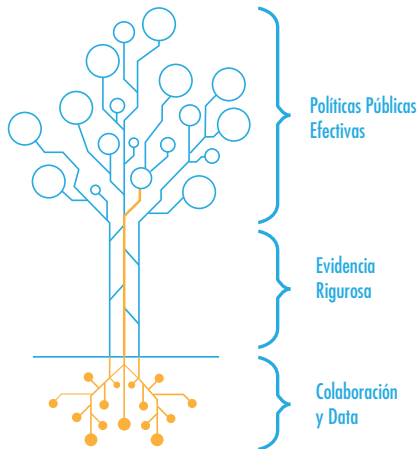
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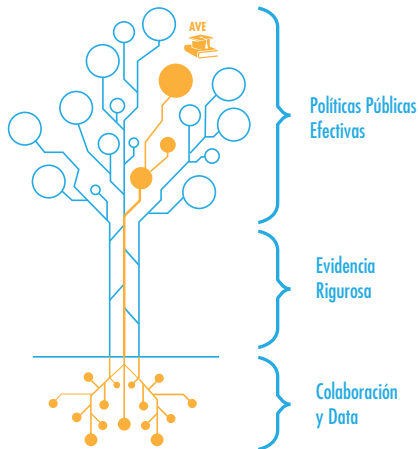
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TIENES TALENTO

AVE

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